

# Tigieffe srl - Cookie Policy

Cookie Policy of the website [www.airo.com](http://www.airo.com) of Tigieffe Srl.

This document contains information on the technologies that enable this Application to achieve the purposes described below. These technologies allow the Controller (Tigieffe srl) to collect and save information (e.g. through the use of Cookies) or to use resources (e.g. by running a script) on the User's device when the latter interacts with this Application.

Some of the purposes for which Tracking Tools are used may also require the User's consent. If consent is given, it can be withdrawn freely at any time by following the instructions contained in this document.

This Application uses Tracking Tools managed directly by the Controller (commonly called "first-party" Tracking Tools) and Tracking Tools that enable services provided by third parties (commonly called "third-party" Tracking Tools). Unless otherwise specified within this document, such third parties have access to their respective Tracking Tools.

The duration and expiry of Cookies and other similar Tracking Tools may vary depending on what is set by the Controller or each third party provider. Some of them expire at the end of the User's browsing session.

In addition to what is specified in the description of each of the categories below, Users may obtain more detailed and updated information on the duration, as well as any other relevant information - such as the presence of other Tracking Tools - in the privacy policies of the respective third party providers (through the links provided in the Privacy Policy) or by contacting the Controller by email: [info@airo.com](mailto:info@airo.com)

## **Activities strictly necessary to ensure the operation of this Application and the provision of the Service**

This Application uses Cookies commonly called "technical" cookies or other similar Tracking Tools to carry out activities that are strictly necessary to ensure the operation or provision of the Service.

## **Other activities involving the use of Tracking Tools**

### **Enhanced Experience**

This Application uses Tracking Tools to provide a personalised user experience, allowing better management of personal settings and interaction with external networks and platforms.

### **Interaction with social networks and external platforms**

This type of service allows you to interact with social networks or other external platforms directly from the pages of this Application. The interactions and information acquired by this Application are in any case subject to the User's privacy settings for each social network. This type of service may still collect traffic data for pages where the service is installed, even when Users do not use it. It is recommended that you disconnect from the respective services to ensure that the data processed on this Application is not linked back to the User's profile.

### **Google +1 Button and social widgets**

The Google +1 button and social widgets are interaction services with the Google+ social network, provided by Google Inc.

### **LinkedIn button and social widgets (LinkedIn Corporation)**

The LinkedIn button and social widgets are interaction services with the LinkedIn social network, provided by LinkedIn Corporation. Personal data processed: Cookies and Usage Data.

### **Facebook Like button and social widgets (Facebook, Inc.)**

The Facebook 'Like' button and social widgets are interaction services with the Facebook social network, provided by Facebook, Inc. Personal data processed: Cookies and Usage Data.

### **Tweet button and Twitter social widgets (Twitter, Inc.)**

The Tweet button and Twitter social widgets are interaction services with the social network Twitter, provided by Twitter, Inc. Personal data processed: Cookies and Usage Data.

### **Displaying content from external platforms**

This type of services lets you display the contents hosted on external platforms directly from the pages of this Application and interact with them. This type of service may still collect web traffic data related to the pages where the service is installed, even when users do not use it.

### **Google Maps widget (Google Ireland Limited)**

Google Maps is a map display service operated by Google Ireland Limited, which allows this Application to integrate such content into its pages.

Personal data processed: Usage data and Tracking tool.

### **Measuring**

This Application uses Tracking Tools to measure traffic and analyse Users' behaviour with the aim of improving the Service.

Anonymised statistics services. The services in this section allow the Data Controller to process and manage statistics anonymously through the use of first-party Tracking Tools.

### **Google Analytics with anonymised IP (Google Ireland Limited)**

Google Analytics is a web analysis service provided by Google Inc. ('Google'). Google uses the Personal Data collected in order to track and examine the use of this Application, compile reports and share them with other services developed by Google.

Google may use Personal Data to contextualise and personalise ads of its advertising network.

This Google Analytics integration makes your IP address anonymous. Anonymisation works by shortening the IP address of Users within the borders of the member states of the European Union or in other countries that are members of the EEA Agreement. Only in exceptional cases will the IP address be sent to Google's servers and shortened within the United States.

Personal data processed: Cookies and Usage Data.

### **Statistics**

The services contained in this section allow the Data Controller to monitor and analyse traffic data and serve to keep track of the User's behaviour.

## **Google Analytics**

Google Analytics is a web analysis service provided by Google Inc. ('Google'). Google uses the Personal Data collected in order to track and examine the use of this Application, compile reports and share them with other services developed by Google.

Google may use Personal Data to contextualise and personalise ads of its advertising network.

Personal data processed: Cookies and Usage Data.

## **How to manage preferences and give or withdraw consent**

There are a number of ways to manage User's Tracking Tool preferences and to give or withdraw consent where necessary:

Users can manage their Tracking Tool preferences directly through their device settings - for example, they can prevent the use or storage of Tracking Tools.

In addition, whenever the use of Tracking Tools depends on consent, the User may give or withdraw such consent by setting their preferences within the cookie policy or updating such preferences through the tracking settings widget, if any. It is also possible to remove any previously saved Tracking Tools through special browser or device functions. Other Tracking Tools present in the browser's local memory can be removed by clearing the browsing history.

With respect to Third-Party Tracking Tools, Users may manage their preferences and withdraw their consent by visiting the relevant opt-out link (if available), using the tools described in the third party's privacy policy or contacting the third party directly.

## **Tracking Tools settings**

Users can find information on how to manage cookies in some of the most popular browsers on the following web pages:

[Google Chrome](#) [Mozilla Firefox](#) [Apple Safari](#) [Microsoft Internet Explorer](#) [Microsoft Edge](#)

Users may also manage certain Tracking Tools for mobile applications by disabling them through the appropriate device settings, such as advertising settings for mobile devices or tracking settings in general (Users may consult their device settings to find the relevant one).

Since the use of third-party Tracking Tools on this Application cannot be completely controlled by the Controller, any specific reference to third-party Tracking Tools is to be considered indicative. For complete information, Users are kindly invited to consult the privacy policy of the respective third-party services listed in this document.

Users are invited to contact the Controller if they wish to receive further information regarding the use of such technologies on this Application.

## **Data Controller**

Tigieffe Srl is the data controller, based in Via Villa Superiore, 82 in Luzzara 42045 (RE).

Controller's email address: [info@airo.com](mailto:info@airo.com)

Please refer to the Privacy Policy published on this website for further details.